

# Media Release



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## FOR IMMEDIATE RELEASE:

### To the Editor:

## Gunnison Savings & Loan Association: A Preeminent Example of Community Banking

**June 2011:BAUERFINANCIAL, Inc., Coral Gables, Florida**, the nation's leading bank rating and research firm, is pleased to announce that **Gunnison Savings & Loan Association, Gunnison, Colorado** has not only endured the latest financial crunch, but has emerged as a preeminent example of community banking.

With this, BAUERFINANCIAL bestows its highest 5-Star Superior rating on Gunnison Savings & Loan Association. This rating denotes the highest level of strength and performance that a bank can receive. In fact, Gunnison Savings & Loan Association has earned this 5-Star Superior rating for the last 79 consecutive quarters putting it in an even more elite group of "Sustained Superiority Banks". Only 7% of the nation's banks can claim this distinction.

"There are so many factors that go into our ratings that to list them all here would be impossible", according to Karen L. Dorway, president of the research firm. "Suffice it to say that with its impressive capital levels, an enviable loan portfolio and low delinquent loan levels, Gunnison Savings & Loan Association demonstrates the epitome of community banking."

Established in 1911, Gunnison Savings & Loan Association has been proudly handling the banking needs of its neighbors and friends for 100 years. It currently operates through conveniently located offices in Gunnison and can be found on the internet at [www.gunnisonsl.com](http://www.gunnisonsl.com).

Gunnison Savings & Loan Association: Your 5-Star Community Bank.

BAUERFINANCIAL, Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays BauerFinancial to rate it, nor can any choose to be excluded. Consumers may obtain star-ratings by visiting [www.bauerfinancial.com](http://www.bauerfinancial.com).

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