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**FOR IMMEDIATE RELEASE:**

**To the Editor:**

## 5-Star Gunnison Savings & Loan Association Soars Above the Competition

**June 2010:** It is with great pride that **BAUERFINANCIAL, Inc., Coral Gables, Florida**, announces that **Gunnison Savings & Loan Association, Gunnison, Colorado** has earned its highest 5-Star Superior rating for strength and stability. The past few years have been extremely difficult for the banking industry and the fact that Gunnison Savings & Loan Association continues to excel in such areas as capital adequacy, delinquent loan levels and profitability, clearly indicates it is one of the strongest banks in the country. Having earned this top rating for 75 consecutive quarters puts Gunnison Savings & Loan Association into the category of “Exceptional Performance Bank”, a designation reserved for those institutions that have maintained 5-Stars for at least 10 years.

“With a full ten percent of the nation’s banks now on the FDIC’s “problem” list and even more on ours,” notes Karen L. Dorway, president of BAUERFINANCIAL, “the fact that Gunnison Savings & Loan Association continues to not just withstand the pressures, but even excel in this environment, indicates its management is doing things right. Bauer’s stringent 5-Star requirements haven’t changed, but the climate definitely has and the fact that Gunnison Savings & Loan Association has earned this prestigious rating sets it well above the competition.”

Gunnison Savings & Loan Association was established in 1911 and has been serving the banking needs of its neighbors and friends for 99 years. It currently operates through conveniently located offices in Crested Butte and Gunnison and can be found on the internet at [www.gunnisonsl.com](http://www.gunnisonsl.com).

Gunnison Savings & Loan Association: “Your 5-Star Community Bank.”

BAUERFINANCIAL, INC., Coral Gables, Florida, the nation’s leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays BauerFinancial to rate it, nor can any choose to be excluded. Consumers may obtain star-ratings by visiting [www.bauerfinancial.com](http://www.bauerfinancial.com).

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