



**Cattleman's Days Tough Enough to Wear Pink** — the only Colorado finalist in the Lester Smith Pink Well Challenge needs **your votes** for the opportunity to win \$50,000. Voting begins January 16 and doesn't end until May 15 at [www.pinkwell.org](http://www.pinkwell.org).

- Every voter can cast one vote a day using Facebook, Twitter, and/or a valid email address. (HINT: If you have all three, you can vote three times).
- Every week two organizations will be highlighted from January 6th to April 29th. The Friday of the week our profile is on [www.pinkwell.org](http://www.pinkwell.org) is a power day, every vote counts for ten!

**LET'S WIN THE VIDEO CHALLENGE!**

Go to: [www.pinkwell.org](http://www.pinkwell.org) and cast your vote **EVERYDAY** for the **Cattleman's Days Tough Enough to Wear Pink** video from January 16th through May 15th.

Cattleman's Days TETWP: [www.gunnisontetwp](http://www.gunnisontetwp)