

# Media Release



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**FOR IMMEDIATE RELEASE:**

**To the Editor:**

## Community Focus Pays Off as Gunnison Savings & Loan Earns Highest 5–Star Rating

**December 2011:** BAUERFINANCIAL, Inc., Coral Gables, Florida, the nation’s leading bank rating and research firm, proudly recognizes **Gunnison Savings & Loan Association, Gunnison, Colorado** as a Superior 5–Star rated bank. A 5–Star rating denotes that Gunnison Savings & Loan Association is one of the best in the nation in terms of its overall financial performance. In fact, Gunnison Savings & Loan Association has earned this 5–Star Superior rating for the last 81 consecutive quarters putting it in an even more elite group of “Sustained Superiority Banks”. Only 7% of the nation’s banks can claim this distinction.

“The recent uproar against Big Banks has shed a whole new light on community banks, and for good reason,” observes Karen L. Dorway, president of BAUERFINANCIAL. “While the primary focus of the big banks is dividend payments, smaller banks tend to be locals and therefore more in tune with the communities they serve. This community focus has paid off as Gunnison Savings & Loan Association has earned Bauer’s highest 5–Star rating for strength and stability.

Established in 1911, Gunnison Savings & Loan Association has proudly served its local communities for 100 years. It currently operates through conveniently located offices in Gunnison and can be found on the internet at [www.gunnisonsl.com](http://www.gunnisonsl.com).

Gunnison Savings & Loan Association: Your 5–Star Community Bank.

BAUERFINANCIAL, Coral Gables, Florida, the nation’s leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays BauerFinancial to rate it, nor can any choose to be excluded. Consumers may obtain star–ratings by visiting [www.bauerfinancial.com](http://www.bauerfinancial.com).

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