

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

Prudent and Responsible Gunnison Savings & Loan Your 5-Star Bank

December 2012: BAUERFINANCIAL, Inc., the nation's leading bank rating and research firm, is honored to recognize **Gunnison Savings & Loan Association, Gunnison, Colorado** with its highest 5-Star rating. To earn this Superior 5-Star rating, Gunnison Savings & Loan excels in areas of capital, asset quality, profitability and much more. What's more, Gunnison Savings & Loan Association has earned this highest rating for the latest 85 consecutive quarters which qualifies it for the even more elite group of "Sustained Superiority Banks". Only 7% of the nation's banks can claim this distinction.

Karen L. Dorway, president of the rating firm, has a rare vantage point, having monitored the industry for more than two decades. "It isn't surprising to those of us who watch the

industry that 'plain vanilla' banks, those that didn't get into risky investments or lending, are the banks that are still standing strong today. Gunnison Savings & Loan has stayed true to its purpose of serving its community in a prudent and responsible manner."

Established in 1911, Gunnison Savings & Loan Association has been serving the banking needs of its local communities for 101 years. It operates through 2 conveniently located branch offices in Gunnison and can be found on the internet at www.gunnisonsl.com. Gunnison Savings & Loan is a member of the **FDIC** and an Equal Housing Lender.

Gunnison Savings & Loan: Your 5-Star Community Bank.

BAUERFINANCIAL, Inc., Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays BauerFinancial to rate it, nor can any choose to be excluded. Consumers may obtain free star-ratings by visiting www.bauerfinancial.com.

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